



THE DIDACTIC POTENTIAL OF DIGITAL EDUCATIONAL PLATFORMS AND INTERACTIVE METHODS IN FOREIGN LANGUAGE TEACHING

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<https://doi.org/10.5281/zenodo.19638806>

Annotation: The integration of digital educational platforms and interactive teaching methods has significantly influenced foreign language education. This article examines their didactic potential in enhancing learners' communicative competence, motivation, and autonomy. Digital platforms create flexible and personalized learning environments, while interactive methods promote active engagement and collaboration. The study concludes that the combination of these approaches leads to more effective and meaningful language learning outcomes.

Keywords: digital platforms, interactive methods, foreign language teaching, learner autonomy, communicative competence

Аннотация (на русском языке)

Интеграция цифровых образовательных платформ и интерактивных методов обучения значительно повлияла на процесс преподавания иностранных языков. В данной статье рассматриваются их дидактические возможности в развитии коммуникативной компетенции, мотивации и автономности обучающихся. Цифровые платформы создают гибкую и персонализированную образовательную среду, а интерактивные методы способствуют активному участию и сотрудничеству. Результаты исследования показывают, что сочетание данных подходов обеспечивает более эффективное и осмысленное изучение языка.

Ключевые слова: цифровые платформы, интерактивные методы, преподавание иностранных языков, автономность учащихся, коммуникативная компетенция

Annotatsiya

Raqamli ta'lim platformalari va interaktiv o'qitish metodlarining integratsiyasi xorijiy tillarni o'qitish jarayoniga sezilarli ta'sir ko'rsatmoqda. Ushbu maqolada mazkur yondashuvlarning o'quvchilarning kommunikativ kompetensiyasi, motivatsiyasi va mustaqil o'rganish ko'nikmalarini rivojlantirishdagi didaktik imkoniyatlari tahlil qilinadi. Raqamli platformalar





moslashuvchan va individual ta'lim muhitini yaratadi, interaktiv metodlar esa faol ishtirok va hamkorlikni rag'batlantiradi. Tadqiqot natijalari ushbu yondashuvlarning uyg'unlashuvi samarali va mazmunli til o'rganishni ta'minlashini ko'rsatadi.

Kalit so'zlar: raqamli platformalar, interaktiv metodlar, xorijiy til o'qitish, o'quvchi mustaqilligi, kommunikativ kompetensiya

Introduction

The rapid development of information and communication technologies has transformed educational systems across the world. In foreign language teaching, traditional teacher-centered approaches are gradually being replaced by learner-centered models supported by digital tools.¹

Effective language learning requires continuous practice, interaction, and exposure. However, traditional classroom settings often limit opportunities for authentic communication. Digital educational platforms provide access to diverse learning resources, while interactive methods encourage active participation and engagement.²

Literature Review

The role of technology in language education has been widely discussed by researchers. Digital platforms support various aspects of language learning, including vocabulary acquisition, grammar practice, and the development of listening and speaking skills.³

Interactive methods are based on constructivist learning theory, which emphasizes active involvement in the learning process. Activities such as role-plays, discussions, and collaborative tasks help learners construct knowledge through experience.⁴

The integration of digital tools with interactive methods has been shown to enhance both motivation and learning outcomes, creating a more dynamic and effective educational environment.

Methodology

This study employs a qualitative approach based on the analysis of academic literature and classroom practices. Different digital platforms and interactive teaching methods were examined to identify their didactic potential. Comparative analysis was used to evaluate their effectiveness in foreign language teaching contexts.

¹ Richards, J. C. *Key Issues in Language Teaching*. Cambridge University Press, 2015.

² Harmer, J. *How to Teach English*. Pearson Education, 2017.

³ Chapelle, C. A. *Computer Applications in Second Language Acquisition*. Cambridge University Press, 2001.

⁴ Vygotsky, L. S. *Mind in Society*. Harvard University Press, 1978.





Results

The findings indicate that digital platforms and interactive methods provide several important advantages. They increase learner motivation, support individualized learning, and create opportunities for meaningful communication. Additionally, these approaches contribute to the development of learner autonomy and provide immediate feedback, which enhances the overall learning process.

Discussion

The integration of digital educational platforms and interactive teaching methods represents a significant shift in foreign language pedagogy. One of the key advantages of this integration is the creation of a learner-centered environment, where students take an active role in their learning process. Digital tools allow learners to access materials anytime and anywhere, which increases flexibility and supports continuous learning beyond the classroom.⁵

Moreover, interactive methods complement digital technologies by ensuring that learning remains communicative and engaging. While digital platforms provide content and structure, interactive activities such as group discussions, problem-solving tasks, and role-playing encourage learners to use the language in meaningful contexts. This combination helps bridge the gap between theoretical knowledge and practical application.

Another important aspect is the development of learner autonomy. When students use digital platforms independently, they become more responsible for their progress. They learn to set goals, monitor their performance, and evaluate their outcomes. This skill is essential for lifelong learning and is particularly important in language acquisition.

However, despite these advantages, certain challenges should be considered. Not all educational institutions have equal access to technology, and some teachers may lack the necessary digital competence. Additionally, excessive reliance on technology may reduce face-to-face interaction if not balanced properly. Therefore, it is important to adopt a blended approach that combines traditional teaching methods with digital and interactive strategies.

In this context, the teacher's role also changes significantly. Instead of being the sole source of knowledge, the teacher becomes a facilitator who guides learners, supports interaction, and helps them effectively use digital tools. This shift requires professional development and continuous training.

⁵Blake, R. *Brave New Digital Classroom*. Georgetown University Press, 2013.





Overall, the effective integration of digital platforms and interactive methods depends on thoughtful implementation, appropriate resource selection, and consideration of learners' needs and contexts.

Conclusion

Digital educational platforms and interactive teaching methods offer significant didactic potential in foreign language education. They enhance engagement, promote autonomy, and improve communicative competence. Their integration reflects a modern approach to teaching that prioritizes active learning and student involvement.

Future research should focus on practical implementation strategies and the long-term impact of these approaches on language proficiency.

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